

See it & Experience it  
Yourself - On-Site  
Make-Over at  
the Seminar

**PARTNERS**

Conference & Event Management  
Pte Ltd (Reg. No. 200210370R)



# ROBERT PANTÉ

SPEAKER / AUTHOR / MEDIA PERSONALITY

*Image • Communication • Mindset*

A Highly Powerful, Entertaining and Transformational Seminar on Image and Personal Branding.

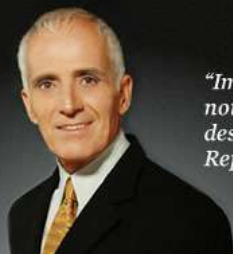
## Image Builds Business...

## How Powerful People Recognise Each Other

---

16 May 2007, Swissotel Merchant Court, Singapore

w w w . p a r t n e r s - c o n f e r e n c e . c o m



*"Image isn't everything, but without 'it' you may not receive all that you're worth and all that you deserve. Image creates greater Wealth, Reputation, Success and Clout" — Robert Panté*



*"Are your Image, Communication skills and State-of-Mind consuming people's memory in a most positive way? If not, you'd better polish up your presentation skills, now." — Robert Panté*

Image is influencing people constantly. At a glance, people make decisions about your success, your creativity, your character, your health *and your future* — all from the way you dress, speak and groom. Image is a silent, potent message to the world that will either assist or assail your mission and purpose in life. Changing times and your personal goals demand that you take a savvy and discerning approach to your personal presentation.

Whether you are working in a traditional corporation, a high-tech environment, in the entertainment industry, or a home-based business, people need to know who you are before you speak.

In this powerful and world-renowned programme, Robert Panté brings to bear all of his knowledge and wisdom on fashion for professional men and women. At this highly entertaining yet powerful seminar, you will discover the following:

- Mastering the art of making the most positive, powerful impact!
- Image and grooming, along with clothing, communication skills convey messages of your: Character, Believability, Confidence, Attitude, Sophistication, Integrity, and Rightness for the job.
- Success as a "look" as well as a state of mind.
- Master and excellence are your "keys" to great prosperity, wealth, promotions, and success.
- Developing a "personal style" that empowers you.
- Every act of purchasing clothing is an act of "self-definition" ... How others perceive you!
- You tell me where you seek to be in your career, and I will advise you how to get there!
- Image impresses others and imprints deeper than words; -- Use this opportunity to get the most current and appropriate image consulting from the world's leading image consultant and personal stylist.

- Wearing clothing is to: Announce! Fully express! And to convey your authenticity!
- "Smart dressing" is an art and a science.
- In business, you must "fit in" or you'll look out of the loop.
- Your image is empowerment.
- You are in the "public eye" whenever you participate in a business situation.
- You can never dress in a neutral way; you are "always" making a statement of some kind.
- In business, our look needs to be: congruent! Consistent! Convincing! Confident! And believable! And composed!
- The "fifteen must knows" for impactful and appropriate business dressing
- Developing "personal style" for your greatest impact is what Robert Panté is all about. It is what your clients and customers "perceive" and "value" that is most important. Do you now how you look and appear to others?

Having conducted over **2000 keynotes, seminars and workshops**, Robert is playful and entertaining — holding back nothing — for the sake of empowering others. Always enthusiastic, inspiring and cheerful, his accessible style of speaking resonates with a sense of mission recognisable to all.

***"Robert is very honest. A lot of people don't realise the mistakes that they are making when they go out to buy clothes. You have to know what looks good on you." - Oprah Winfrey***

***"In his seminars, Robert Panté doesn't transform people — he gets them to transform themselves. In a burst of inspiration, he produces lasting improvements in people's self-esteem" - Hugh Downs, former co-host of ABC's 20/20***

# About Robert Panté

- World's leading image consultant
- Winner of Image Counsel International's Award of Excellence
- Best-selling author of *Dressing to Win, How to Have More Money, Romance and Power* and *Image Builds Business: How Powerful People Recognise Each Other*.



## Programme Schedule

Registration : 08.30 - 09:00 hours

Seminar : 09:00 - 17:00 hours

Lunch break, morning and afternoon tea-breaks will be provided for at the workshop.

## Fees - S\$695 nett per person

Team discount is available for 3 persons/more from the same organisation.

## To register, please contact

**Partners Conference & Event Management**

Pte Ltd (Reg. No. 200210370R)

Tel: (65) 6 288 1273 Fax: (65) 6 288 1293

Email: [enquiries@partners-conference.com](mailto:enquiries@partners-conference.com)

[www.partners-conference.com](http://www.partners-conference.com)

**YES! Please register me / us:**

Name of Delegate	Designation	Email
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

### Approving Manager

Name \_\_\_\_\_ Designation \_\_\_\_\_

Email \_\_\_\_\_ Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Tel \_\_\_\_\_ Fax \_\_\_\_\_

### Methods of Payment

#### Bank Transfer should be made to

Account Name: Partners Conference & Event Management Pte Ltd

Account Number: 501-584692-001 (Bank Code: 7339)

Pay to: OCBC Bank (SWIFT Code: OCBCSGSG)

Branch: OCBC Centre

#### Cheque

Please make your crossed cheque payable to Partners Conference & Event Management Pte Ltd.

Kindly mail your cheque and registration form to:

**Partners Conference & Event Management Pte Ltd**  
30 East Coast Road #02-27 Singapore 428751