

**There are Lots of Business Workshops Out There ...
So What Makes This Event So Unique?**

Not only will you learn how to dramatically grow your organisation, you will also discover the Universal Laws of Business Success and how to implement them quickly to get the results you desire.

We strive to bring you the most valuable, information-packed and inspirational workshops! This event will be an experience you won't soon forget. Our expert presenter has achieved massive business success and achieved abundant wealth by utilising the secrets and strategies they share with you.

Who Should Attend

This informative workshop is perfectly suited for managers, executives and business owners in a wide variety of industries, especially, organisations who want to take their business to a much higher level of success. Value-oriented businesses leaders, new to seasoned managers, independent entrepreneurs, to corporate executives, sales

and marketing professionals will all gain a wealth of knowledge from the Laws of Business Success. You will leave this workshop with a step-by-step action plan to take their business to new heights. If you are responsible for building and improving your organisation, this workshop is for YOU!

**Hear what others are saying about Debbie Allen Workshops!
Back by Popular Demand!**

"It was very motivating. Information was kept to bite-size and easy to digest. Good practical examples."
- General Manager, Goldheart Jewelry Pte Ltd, Singapore

"Indeed the workshop by Debbie Allen was a wonderful course!"
- Sony Electronics (S) Pte Ltd

"I had a wonderful time attending the workshop by Debbie Allen in Singapore."
- General Manager, Royal Selangor

"Rejuvenated my passion in the business. Some ideas can be implemented immediately."
- Lee Chee Yan, Singapore.

"Attending Debbie Allen's workshop was the best thing I have done for my business in the past ten years!"
- Chris Hudson, Owner of Bellevue Art, U.S.

For registration / enquiries, please contact:
Partners Conference & Event Management Pte Ltd (Reg. No. 200210370R)

Tel: 65-6288 1273 Fax: 65-6288 1293

Email: enquiries@partners-conference.com www.partners-conference.com

The Laws Of Business Success Workshop

6 - 7 Dec 2007, Furama Riverfront Singapore

Register and pay before 31 Oct 2007 **S\$1,295** nett per person (save \$200)

Register and pay after 31 Oct 2007 **S\$1,495** nett per person

Yes, please register me / us for
Name of Delegates

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2. _____
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THE LAWS OF BUSINESS SUCCESS

THRIVING IN TODAY'S COMPETITIVE MARKETPLACE

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Debbie Allen
International Business Speaker,
Best Selling Author & Motivational Film Star

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"If You Are Ready to DRAMATICALLY MOVE YOUR BUSINESS TO THE NEXT LEVEL OF SUCCESS ... This Powerful Workshop is for You and Your Team!"

Have you ever wondered why some businesses are highly successful, while others struggle to simply stay one step ahead of their competitors?

The answer is that they understand and practice "The Laws of Business Success".

The thousands of people who have attended Debbie Allen's live events around the world have already learned the secrets, skills and proven money-making strategies from this world-class business expert.

"If you want the best in your personal and professional life... never settle for less than you deserve!"
- Debbie Allen, CSP



DEBBIE ALLEN, CSP

Debbie Allen has built and sold numerous highly successful companies in diverse industries. She now teaches the lessons of massive success with her insightful business-building strategies. Her contagious enthusiasm inspires others to move past limited personal beliefs that may be holding them back from reaching their peak potential in business and in life. As an international business speaker for over 12 years, Debbie Allen has presented before thousands of people around the world. She is one of less than 10% of speakers worldwide to have achieved the honor of CSP, Certified Speaking Professional by the International Speakers Federation.

Debbie was also honoured by the US National Chamber of Commerce with the prestigious Blue Chip Enterprise Award for overcoming obstacles and achieving fast business growth. She is the author of five books on business and personal development including her bestsellers, Confessions of Shameless Self Promoters and Skyrocketing Sales. Both books have been published by major publishing houses and also published in numerous languages around the world.

Her expertise has been featured in dozens of publications including, Entrepreneur, Selling Power and Sales & Marketing Excellence. Debbie is featured in three major motivational movies including: Pass It On, Window on Secrets for Success and The Opus.

Learn more about Debbie Allen's business strategies at www.DebbieAllen.com and watch a live movie interview at www.WindowonSecretsforSuccess.com

Day One – 6 December 2007

THE LAWS OF BUSINESS SUCCESS THRIVING IN TODAY'S COMPETITIVE MARKETPLACE

The need for change, improvement and innovation has never been more critical for business than it is today! With the dramatic shift within the business environment, technology and growing competition, companies must do more than just survive to succeed in today's business world. Thriving in a Highly Competitive Marketplace takes proven business strategies, productive systems, innovative marketing strategies and the Laws of Business Success.

- Do you find it more difficult to compete with growing competition and a slow economy?
- Are you making innovative changes to update and improve your online world?
- Is your marketing attracting customers like crazy and keeping them loyal to your business?
- Are proven business strategies in place to drive your organisation to a much higher level of success?
- Is your organisation struggling to maintain a workforce that is effective and efficient?

Day One takes you through proven business strategies and techniques to move your organisation to another level of success and increased profits. International business growth expert, Debbie Allen will help you deal with change, challenge and choices that will lead you to rapid change and expansion.

You will discover the Laws of Business Success during this educational, motivational and interactive workshop. Learn how to exceed your goals and empower yourself to peak potential. Uncover a wealth of proven business growth strategies that will allow you and your organisation to maximise your income and profits rapidly.

Learning Outcomes:

- Put the Law of Attraction into Action
- Manifest More Success by Taking the Right Action at the Right Time
- Promote Yourself More Effectively and Open a World of Business Opportunities
- Influence and Persuade Others to Your Way of Thinking
- Apply More Effective Communication Characteristics
- Gain Confidence and Achieve More
- Dramatically Improve Working Relationships
- Increase Sales and Profit Margins with Greater Levels of Productivity
- Identify and Solve the Right Organisational Problems – Not their Symptoms
- Overcome Business Obstacles with a Step-by-Step Process

Agenda:

09:00 – 10:30 am	The Law of Attraction Meets ACTION
10:30 – 11:00 am	Morning Tea Break
11:00 – 12:30 pm	The Law of Personalised Promotion
12:30 – 14:00 pm	Networking Luncheon
14:00 – 15:30 pm	The Law of Influence
15:30 – 16:00 pm	Afternoon Tea Break
16:00 – 17:00 pm	The Law of Business Expansion

During Day One, Debbie Allen will walk you through the proven business strategies that have allowed her to build and sell numerous successful companies. You will be able to apply these same skills immediately at the workshop and return to your workplace to implement them into your business environment.

Law of Attraction Meets ACTION

The Law of Action is one of the impermeable Laws of the Universe that is both constant and consistent. The Laws of the Universe are beyond Earthly laws, such as posted speed limits which are broken every second of every day, or even the Law of Gravity, which NASA defies with every mission. The Laws of the Universe are always operating in our lives even if we are not aware of them.

Although The Law of Attraction has recently held the spotlight in business and personal development books and movies, The Law of Action is as important, if not more important, than the Law of Attraction and other universal laws. The reason for this is it takes more than visualisation and focus to make one's desires become reality.

The Law of Action states that you need to act and actually do something in order for the Law of Attraction and other Laws to work. You have to "think and move your feet." Thinking, Visualising, and Speaking are all great ways to get the process started, but action is the essential ingredient needed to get things done and achieve success. Unfortunately, it is the taking action part of the success formula where most people falter.

Debbie Allen's uniquely communicated concept of manifesting business growth by taking the right action at the right time is based upon her much anticipated new book on the topic. Ms. Allen's insightful strategies will allow you to design a strategy that will help you to close the gaps within your organisation that are not serving you well. And while at the same time increase your company's productivity, effectiveness and growth.

Day TWO – 7 December 2007

THE LAWS OF BUSINESS SUCCESS THRIVING IN TODAY'S COMPETITIVE MARKETPLACE

Learn how to communicate vision, mission, intent, and philosophy within your organisation. Create a positive work environment with clear, effective, and active communication rather than strained. Discover how to instantly improve your professional communication skills and become a more effective leader who will quickly earn steady followers.

In an ever-changing, highly-competitive marketplace businesses must follow the Laws of Business Success to stand out from the crowd. Discover the latest innovative online marketing strategies that will attract more viewers to your website and create an instant "WOW" factor. Learn how to improve your online presence and dramatically increase online sales practically overnight. In addition, learn how to create more effective advertising and gain free publicity without breaking the law.

- Are you creating open communication with a clear vision and mission and moving your organisation ahead?
- Does your organisation possess the qualities and strategies to create steady followers?
- Is your website attracting viewers like crazy and creating endless streams on online sales?
- Are you standing out from your competitors with an innovative and unique marketing approach?
- Is your advertising and marketing materials quickly turning prospects into buyers?
- Are you receiving tons of free publicity to exposure your organisation to the world?

Day Two helps you to build a winning team and become a stronger leader. You'll also discover the latest online marketing strategies and trends and learn how to WOW your prospects with emotionally-charged advertising that gets results. This interactive session will leave you with timeless Laws of Business Success that you can take back and instantly implement into your existing business and also utilise for future business ventures.

Learning Outcomes:

- Communicate More Effectively as a Leader with a Clear Vision, Mission and Goals in Place
- Stand Out in an Ever-Changing Business Environment with Innovative Marketing
- Discover How to Gain More Online Viewers, Create Emotion and Increase Online Sales
- Create More Effective Advertising and an Award-Winning Marketing Campaign
- Gain Tons of FREE Publicity without Breaking the Law

Agenda:

09:00 – 10:30 am	The Law of Teamwork & Leadership
10:30 – 11:00 am	Morning Tea-Break
11:00 – 12:30 pm	The Law of Innovation & Online Marketing
12:30 – 14:00 pm	Networking Luncheon
14:00 – 15:30 pm	The Law of Marketing, Publicity & Promotion - Bring your marketing materials for on-site evaluation by International marketing guru, Debbie Allen.
15:30 – 16:00 pm	Afternoon Tea Break
16:00 – 17:00 pm	Your Call to Action + Q&A

Law of Innovation Meets Marketing

Knowledge isn't power until it is acted on. The key principle in the Law of Innovation is that until there are action steps in place, nothing can happen. The process of innovative action is dual layered and multi-faceted. Innovation can be both internal (meditation, thinking and visualising) and external (actually doing some thing). Both concepts are covered on the second day of this insightful workshop.

This workshop will have a strong focus on the "How" and not just what and why. Attendees are provided with much more than theory, as your workshop leader will challenge and motivate those who attend to actually "Do" something to bring their success to fruition and create REAL RESULTS from attending.

Debbie Allen is one of the world's leading marketing experts. As a marketing consultant she demands top dollar for her shared wisdom. When you attend this workshop you will have an opportunity to utilise Ms. Allen's marketing skills and receive on-the-spot, personalised marketing advice. Please bring your marketing materials and also be open to showcasing your website for instant feedback during group interaction or privately during the breaks.

Workshop Schedule

Registration	08:30 – 09:00 hours
Seminar	09:00 – 17:00 hours

Buffet lunch, morning and afternoon tea-breaks will be provided for at the workshop.