



# Mastering the Language of Leadership

## How to be a World Class Communicator

22 – 23 Jun 2009, Furama Riverfront, Singapore

*Conducted by:*

**Manoj Sharma**

*Global Thought Leader, Organization Strategist and Business Coach*

### **Why This Workshop**

Excellent communication skills are essential for professional and personal success in today's hyper-connected and hyper-accelerated world.

Also, almost every individual, group and organisation problem can be traced back to communication that was simply not efficient, effective and efficacious enough. Ultimately, it is no coincidence that the most successful people, organisations and countries in the world all through out history shared a common trait of being great communicators.

With this realisation, isn't it time you put in the effort to be a world-class communicator right now?

It is time to stop wondering...

- *What is at the heart of being a World Class Communicator?*
- *What do World Class Communicators know that everyone else doesn't?*
- *What do World Class Communicators instinctively do that the rest of world simply does not seem able to replicate?*

...and instead engage us in this World Class Communication initiative and learn how to be an all-round World Class Communicator not just at work, but also at home and in your social circles too.

### **How This Workshop Is Run**

This 2-full day, completely experiential, immersive and perspective shaping initiative is expertly run as a series of world class...

- Illuminating introductions
- Engaging dialogues
- Interactive games & exercises
- Thought provoking debriefs
- Open questions & answer sessions
- Reflection time-outs
- Relevant case studies
- Enriching assignments
- Feedback loops

## What You Will Gain

Through this impactful and powerful workshop, you will discover how to...

- Meliorate your potential to be a world class communicator using your mental, emotional, physical and spiritual quotients
- Improve your professional and personal communication skills
- Sharpen your business, corporate and marketing communication messages
- Advance your intrapersonal and interpersonal communication ideals
- Better your verbal and non-verbal communication competencies
- Polish your written email communications for greater effectiveness
- Enhance your face-to-face and via communication technologies communication to promote efficiency
- Refine your communication with people and people's communication with you to achieve efficacy
- Augment the quality of your life by improving the quality of your communication

## Workshop Outline

### Part 1 - The Architecture Of Being A World Class Communicator

The Essence Of Communication

What Is Communication?

The 3 Semiotic Rules Of Communication

A Brief History Of Communication Through The Ages

The Frameworks Of Communication Theories

Wiiio's 7 Laws Of Communication

### Part 2 - Building The Foundations Of Being A World Class Communicator

The "Barriers To World Class Communication" Game

The Barrier Of "Reactions"

The Barrier Of "I Already Know"

The Barrier Of "Ya, But"

The Barrier Of "Assumptions"

The Barrier Of "Set Minds"

The Barrier Of "Language"

The Barrier Of "Body Language"

The Barrier Of "Culture"

The Barrier Of "Noise"

The Barrier Of "Filters"

The Barrier Of "Orientation"

The Barrier Of "Motivation"

The Barrier Of "Manipulation"

The Barrier Of "Masquerading"

The Barrier Of "Meaning"

The Barrier Of "Feeling"

The Barrier Of "Intention"

The Barrier Of "Context"

The Barrier Of "Content"

The Complete World Class Communication Model

World Class Interpersonal Communication

The Magic Of Sounds

The Semantics Of Words

The Power Of Language

World Class Intrapersonal Communication

Are You Using Language Or Is Language Using You?

Your Language, Your Ontology, You Life

The Dialogues In Your Head

### Part 3 - Polishing Up Your One-To-One World Class Communication Competencies

Knowing Different Types of Communicators

The 4 Neurological Type Communicators

The 4 Personality Communicators

The 9 Value Driven Communicators

## REGISTRATION

Fees: S\$995 nett per person  
Call us for team discount

Contact Partners Conference & Event Management Pte Ltd

Tel: 6288 1273

Fax: 6288 1293

Email: [enquiries@partners-conference.com](mailto:enquiries@partners-conference.com)

Website: [www.partners-conference.com](http://www.partners-conference.com)

## World Class One-To-One Communication

Communicating For Profitability, Performance & Fulfillment

The Art Of Listening

The Art Of Questioning

The Art Of Dialoguing

The Art Of Crystallizing

The Art Of Actioning

The Art Of Feed-Backing And Feed-Forwarding

The Art Of Winning

## Polishing Up Your Distinct One-To-One World Class Communication Style

Communicating Using Your Mental Quotient

Communicating Using Your Emotional Quotient

Communicating Using Your Physical Quotient

Communicating Using Your Spiritual Quotients

## Part 4 - Polishing Up Your One-To-Many World Class Communication Competencies

Preparing Yourself To Speak In Public To Small and Large Groups

Clarifying The Intention Of Your Communication

Appreciating The Context Of Your Communication

Crafting The Content Of Your Communication

## Transforming Your Nervousness Into A Compelling Passion

## Expanding Your World Class Communication Repertoire

The Art Of Involvement - The Inspirer

The Art Of Story Telling - The Philosopher

The Art Of Facts And Figures - The Politician

The Art Of Theatrics - The Actor

## Polishing Up Your Distinct One-To-Many World Class Communication Style

Communicating Using Your Mental Quotient

Communicating Using Your Emotional Quotient

Communicating Using Your Physical Quotient

Communicating Using Your Spiritual Quotients

## Your Workshop Leader

Manoj Sharma is a World Class Wealth Strategist. He assists organisations, teams and individuals to be financially and non-financially wealthier through a series of incredibly “spot on”, fully customised strategic initiatives. Manoj is also the Founder, CEO and Head of Faculty of DifferWorld.com, an international strategic profitability, performance and fulfilment consultancy. Over the years, Manoj has earned a reputation for not just being a global thought leader, but also his reputation for delivering world class initiatives that assist the global who’s who win in their fields of endeavour is fast becoming legendary.

To date, Manoj has worked with more than 50,000 individuals globally, from senior leaders onwards, across diverse industries and has professionally coaching more than 700 people.

## REGISTRATION

**Fees: S\$995 nett per person**

**Enjoy group discounts when you have team registrations for 3 persons and above.**

**Contact Partners Conference & Event Management Pte Ltd**

Tel: 6288 1273

Fax: 6288 1293

Email: [enquiries@partners-conference.com](mailto:enquiries@partners-conference.com)

Website: [www.partners-conference.com](http://www.partners-conference.com)