

Tomorrow Today, A Future For Business

- Authentic Corporate Social Responsibility

15 Jan, 2009, Furama Riverfront Singapore

Presented by:
Ian Berry
*Business Strategist,
International Speaker & Writer*

WHY THIS WORKSHOP

The greatest challenge for business leaders and owners today is sustainability in an ever-changing world.

Managing climate change and staying competitive in a global market are just two issues that leaders must deal with along with the myriad of others that have been around for centuries.

In this programme, Ian will explore with you why corporate social responsibility is not a fad or just philanthropy, and how to achieve a five-fold bottom line that can guarantee profitable sustainability.

In the process, he will work with you to determine strategies that will enable you to remove the underlying causes of your greatest business challenges.

BENEFITS TO YOU

You will leave this insightful programme with unique tools and techniques that will help you to:

- Better engage and retain employees;
- Define and deliver the value to your stakeholders that they demand, desire, and feel they desire;
- Stand out from the crowd;
- Discover and capitalise on your unique competitive edge;
- Increase profits;

WORKSHOP OUTLINE

- 1) Why a five-fold bottom-line? Adding environmental sustainability and social responsibility to economic prosperity, to create a triple bottom line, is great, however not remarkable. Our workplaces must also achieve spiritual and universal outcomes.
- 2) How achieving a five-fold bottom line can future proof your business and help you to stand out from the crowd?
- 3) Finding a cause beyond profit and engaging stakeholders in achieving it

- 4) Why having a cause beyond profit is the key to recruiting and retaining the best people
- 5) Making common sense the common thing
- 6) Why globalisation is here to stay and how to capitalise on it?
- 7) Corporate social responsibility best practice drawn from research into more than 3000 companies in over 100 countries.
- 8) Managing the inevitable business cycle
- 9) The 70 / 10 / 10 / 10 rule and why it really matters
- 10) Uncomplicating risk management
- 11) Powerful decision-making model
- 12) Strategy and execution plan for which learning from this workshop can be acted on

REGISTRATION

Fees: *S\$795 nett per person
(Team discount is available when you register 3 persons and above)

For enquiries / registration, contact:
Partners Conference & Event Management Pte Ltd
Tel: 6288 1273
Fax: 6288 1293
Email: enquiries@partners-conference.com
Website: www.partners-conference.com

WHO MUST ATTEND

The following will find this course particularly valuable:

CEO, CFO, MD, COO, Regional Leader, Division Leader, Partner, President, SVP, VP
Business Owner, Director, Board Chairperson, Other senior leadership/management role.

WORKSHOP LEADER



Ian Berry

*Business Strategist,
International Speaker
& Writer*

Ian Berry is the CEO of Remacue® a global community of advisors with unique expertise in the art and science of employee engagement that guarantees productivity improvements and profit increases.

The author of two books and a contributing author to three more, Ian is a leading authority on the journey from information to insight to inspiration to ideas to innovation.

Ian holds the CSP (Certified Professional Speaker) designation, the highest level available to professional speakers internationally. He is also a Fellow of the Australian Institute of Management.

Ian Berry has been a *strategic advisor to difference makers for almost 20 years*, following a highly successful career in financial services. His unique presentation packages and strategic advice challenge the mind, stir the heart, and inspire you to feel, think, be, and do like you never have before. Ian is regarded by many as Australia's most inspiring business speaker.

"I particularly enjoyed the relevance of Ian's workshop and rated it 10 out of 10. Everyone should have the opportunity to attend." - **John Farmer, National Australia Bank, Perth**

"Ian's openness, frankness and presentation style lends itself to an easy listening and enjoyable workshop. Ian's stories are very interesting and uplifting." - **Ian Fairlie, Australia Post, Perth**

"I wanted to write to say thank you again, for such an inspiring lecture you gave to the TEC 19 group, up in the Blue Mountains over a week ago. You have had a significant impact on my thinking for the future and life in general." - **Jacqueline Doon, Managing Director, Ormco Pty Ltd**